

Diversity Project Ambassadors' Programme

Role of an ambassador

The Diversity Project (Project) aims to accelerate inclusion, fairness and diversity in the savings and investment sector (Sector).

Diversity Project ambassadors are volunteers who have a background in the Sector and join in a personal capacity to promote inclusion. Some of the things they do include:

- Role modelling inclusive behaviours of being humble, kind and actively listening.
- [Identifying and addressing barriers to inclusion](#) in their organisations.
- Running their part of their organisations inclusively and influencing/nudging others to do the same.
- Collaborating across the Project.
 - Sharing what they have learnt about I&D initiatives that have/have not worked.
 - Getting involved in activities, such as panel discussions, and the [Skills Workshop](#).
- Amplifying the [Project's messaging](#).
- Promoting careers in the Sector at schools/universities/business schools.
- [Mentoring](#) people from underrepresented groups.

DP ambassadors are self-starters who are realistic about what they can volunteer to take on!

The co-heads of the Ambassadors' Programme reserve the right to withdraw ambassador status at any point if, in their view, an ambassador is not advocating inclusion, fairness and diversity.

