

Diversity Project Ambassadors' Programme

Role of an ambassador



The Diversity Project aims to accelerate inclusion in the savings and investment sector (Sector).

Diversity Project ambassadors have a background in the Sector and join in a personal capacity to promote inclusion within the Sector. Some of the things they do include:

- Role model inclusive behaviours of being humble, kind and actively listening.
- [Identify and address barriers to inclusion](#) and influence/nudge others to do the same.
- Collaborate across the Project and get involved in its activities, such as the [Skills Workshop](#).
- Amplify the [DP's messaging](#)
- Promote a career in the Sector at schools/universities/business schools.
- [Mentor](#) people from underrepresented groups.
- Share what they have learnt about inclusion and diversity (I&D) initiatives that have/have not worked.
- Talk about the business case for I&D.
- Host virtual/physical [events](#).

DP ambassadors are self-starters who are realistic about what they can volunteer to take on!

The co-heads of the Ambassadors' Programme reserve the right to withdraw ambassador status at any point if, in their view, somebody is not upholding the values of the Project.