



DIVERSITY PROJECT

Accelerating progress towards an inclusive culture in the investment and savings profession.

SMART WORKING ALLY - Brief

Thank you for your interest in supporting the Diversity Project's SMART Working workstream. We are delighted to welcome your interest and participation as we endeavor to bring positive change to the investment management and pensions industry.

What is smart working? Smart working is often referred to as flexible working by many people and organisations. The terms flexible working/dynamic and smart working are used interchangeably in this document. The government's definition of flexible working is: "A way of working that suits an employee's needs" There are many forms of dynamic working. It can describe a place of work, for example working from home, or a type of contract, such as part-time working, flexitime, job sharing and shift work.

SMART Working Ally Commitments

We are grateful for your support and summarise a SMART Working Ally's activity as follows:

- share all SMART Working social media feeds with relevant hashtags to their network
- give a short interview about what SMART Working means to you and why you believe it's important
- attend SMART working workstream events and help advertise them
- connect your employer to us, e.g. contacts in HR and help share up-to-date SMART Working practices (i.e. technology developments)
- be an active ambassador in the industry and offer information and guidance on SMART working by using Diversity Project's material

As an optional activity, we would also be delighted to welcome you to our quarterly **Advisory Council meetings**.

For any further questions please contact:

Rosanna Burcheri

Ambassador for SMART Working, Lead for SMART Working Allies Group
Diversity Project - Investment Industry
rosanna.burcheri@artemisfunds.com

Ana Maria Tuliak

Chair of SMART Working
Diversity Project - Investment Industry
anamariatuliak.dp@outlook.com